



**FOR IMMEDIATE RELEASE:**  
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**SENATOR LEIBHAM KICKS OFF ISSUE BASED GENERAL ELECTION CAMPAIGN**

*Leibham Looks Forward to Discussion on Taxes, Health Care and Common Sense Reforms*

**Sheboygan...** Touting his legislative record of accomplishments, detailing his goals and enthusiasm for the future and pledging to run a positive issue-based campaign, State Senator Joe Leibham kicked off his general election campaign this morning. Senator Leibham is seeking re-election to serve another four year term as the State Senator for Wisconsin's 9<sup>th</sup> Senate District.

"It has been a true honor and privilege to represent the residents of the 9<sup>th</sup> District over the past four years. I am proud of my extensive record of legislative accomplishments. We have accomplished a lot together!" Senator Leibham said. "I look forward to campaigning hard over the remaining 55 days, honestly discussing my record with district residents and detailing my goals for a productive second term."

Since announcing his intent to seek re-election in mid-June, Senator Leibham has knocked on the doors of more than 6,000 area voters, participated in 19 parades, attended more than 72 community festivals and distributed more than 70,000 pieces of literature.

Over the course of these visits, Senator Leibham has talked with area voters about his record of accomplishments over the last four years, including his efforts to:

- Protect the residents of Wisconsin from higher taxes
- Control unnecessary and wasteful government spending.
- Advocate for quality jobs and higher incomes.
- Make health care more affordable and accessible.
- Promote strong family values and provide leadership on Pro-life and private property issues.
- Reform the state's election system and require a photo ID to vote.

"My top priorities throughout my first term have been to reduce the tax burden on Wisconsin's working families and retirees, control unnecessary and wasteful government spending, create a better environment for job retention and job creation, and advance common sense reforms in the areas of healthcare, education and election law," Senator Leibham said. "By setting aside the partisan politics that often bogs legislators down, I have been able accomplish real results on the issues that matter most to the residents of the 9<sup>th</sup> District."

***Re-Elect Joe Leibham. He Has Served Us Well!***

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In addition, Senator Leibham has shared his goals and top priorities for the next four years with area voters, including his focus on removing Wisconsin from the top ten taxed states, improving Wisconsin's health care system by making it more affordable and accessible and working to create more high-paying jobs across the Lakeshore Region.

"We must work aggressively to reduce the tax burden on Wisconsin's hard working families and retirees and to control spending," Senator Leibham said. "I pledge to continue to be an advocate for the average taxpayer and continue my effort to bring our tax burden more in line with our families' ability to pay."

"We must also work to improve our health care system," Senator Leibham said. "While I am proud of the improvements we have made over the last four years, we must continue working to make health care more affordable and accessible for all area residents."

"In addition, I remain committed to advancing common sense reform measures that are supported by a majority of residents across the 9<sup>th</sup> Senate District, like legislation requiring a photo ID to vote and legislation that would have prohibited illegal immigrants from receiving taxpayer funded benefits," Senator Leibham said.

Senator Leibham said he is also proud of the way in which he has conducted himself while in office. "I have worked hard to make myself available and accessible to the residents of the district through regular listening sessions, attending many community events and communicating via a weekly column and monthly radio shows," Senator Leibham said.

"Above all, I have sought to honestly and effectively represent our area in a professional and dignified manner, and that is how I will run my campaign for re-election. I look forward to a spirited issue-based campaign that focuses on the differences between my opponent and me as I work to earn the votes of area residents leading up to election day on November 7th."

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